



October 4, 2023

## CYPRESS COUNTY CELEBRATES SMALL BUSINESS WEEK WITH BUSINESS LUNCHEON

DUNMORE — Cypress County is thrilled to announce the return of the highly anticipated Connections Luncheon, set to take place on Oct. 20, from 11:30 a.m. to 1:30 p.m. in Council Chambers at the county office in Dunmore. The event will conclude Small Business Week celebrations and serves as a platform for local businesses and entrepreneurs to foster meaningful connections within the Cypress County business community.

The bi-annual luncheon, now in its second iteration, provides an ideal setting for individuals to network, share ideas, and collaborate with fellow professionals. Cypress County Connections Luncheon is a must-attend event for those looking to make valuable connections and contribute to the growth of the county business landscape.

"We are delighted to bring back the Cypress County Connections Luncheon for its second installment," says Beth Cash, Economic Development Officer at Cypress County. "The first event back in April was a huge success and is one of the many ways the county contributes to nurturing our vibrant local business community. We encourage everyone to join us on Oct. 20 for a lunch hour filled with networking opportunities, insightful discussions, and the chance to make valuable connections."

To ensure broad accessibility, tickets to this event are free for Cypress County businesses, entrepreneurs, and organizations. Non-county attendees can secure their place at the luncheon with a nominal ticket fee.

Given the popularity of this event, it is anticipated that tickets will sell out quickly. Cypress County urges interested participants to register promptly by visiting the event's official registration page at <https://connectionsluncheon.eventbrite.ca>.

### Key details for the Cypress County Connections Luncheon

Date: Oct. 20, 2023

Time: 11:30 a.m. - 1:30 p.m.

Location: Council Chambers, Cypress County Office (816, 2<sup>nd</sup> Ave. Dunmore)

Pricing: Free for Cypress County businesses/entrepreneurs/organizations; nominal fee for non-county attendees

Registration link: <https://connectionsluncheon.eventbrite.ca>

For more information, email [beth.cash@cypress.ab.ca](mailto:beth.cash@cypress.ab.ca)

-30-

For more information or to schedule an interview with Beth Cash, please contact communications coordinator Sean Rooney at [sean.rooney@cypress.ab.ca](mailto:sean.rooney@cypress.ab.ca) or 403-526-2888 ext. 312.