



Sept. 24, 2024

### **Ag Connections Conference Presented by MNP 75% sold out**

DUNMORE — The highly anticipated Ag Connections Conference, presented by MNP and taking place at the Medicine Hat Exhibition and Stampede Grounds on Nov. 20, is 75% sold out and expected to reach full capacity well before the Oct. 31 registration deadline. This producer-focused event, now in its second year, continues to attract leaders and innovators from across the agricultural industry.

With more than 40 exhibitors on site and a \$75 registration fee that includes both breakfast and lunch, the conference promises to offer an opportunity for networking, education, and growth in the agricultural sector.

This year's keynote speakers include industry experts:

- Mokah Shmigelsky, who will delve into the growing role of Artificial Intelligence in agriculture.
- Robert Saik, who will share insights with his talk *Winds of Change: Managing Turbulent Times*.

Attendees can also look forward to an array of insightful plenary sessions:

- *2025 Global Ag Outlook* by FCC
- *Mental Health in Agriculture* by Lesley Kelly
- An *Innovation Panel* featuring Quattro Farms, Bio Crop Solutions, and more

The conference will also include a variety of breakout sessions tailored to the needs of modern agricultural professionals, such as:

- A *Marketing Panel* with experts Justine Johnson from Flaghill Ranch, and another leading voices in agri-marketing
- *Slow-Release Nutrients and Moisture Retention: Vermicompost Solutions for Better Crops* by TRAD Worms
- *Drones for the Ranch* by Markus Weber of Landview Drones

With space filling quickly, those interested in attending are encouraged to register soon to secure their spot. For more information and to register, visit [www.cypresscountybusiness.ca](http://www.cypresscountybusiness.ca) or contact [agconnections@cypress.ab.ca](mailto:agconnections@cypress.ab.ca).