



## CYPRESS COUNTY

816 — 2<sup>nd</sup> Avenue, Dunmore, Alberta T1B 0K3  
Phone: (403) 526-2888 | Fax: (403) 526-8958 | [www.cypress.ab.ca](http://www.cypress.ab.ca)

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# ALBERTA'S LARGEST PROFESSIONAL DEVELOPMENT FOR PRIMARY PRODUCERS RETURNS THIS FALL

## *Ag Connections Conference Presented by MNP | Thursday, November 13 | Medicine Hat Exhibition & Stampede Grounds*

DUNMORE, ALTA. – The 2025 Ag Connections Conference, presented by MNP, returns Thursday, November 13, at the Medicine Hat Exhibition & Stampede Grounds. Now in its third year, the event continues to grow as Alberta's largest professional development conference for primary producers, drawing attendees from across Southern Alberta and Saskatchewan.

Hosted by Cypress County and Palliser Economic Partnership, the one-day producer event has seen strong momentum, starting with 337 attendees in its inaugural year and growing to 448 last year.

"We're proud to see Ag Connections grow into a must-attend event for our cattle and crop producers," says Beth Cash, Event Planner and Economic Development Officer at Cypress County. This conference is all about bringing people together – whether it's to learn something new, share ideas, or just connect with others who understand what it is like to be in agriculture. We've built this event with the producer in mind, and we're excited to keep raising the bar."

This year's keynote speakers include:

- Jessica Holmes – Celebrated comedian and mental health advocate known for her work on Royal Canadian Air Farce, and appearances alongside Jerry Seinfeld, Oprah Winfrey and more. Her session, "Mental Health: The Good, the Bad and the Funny," blends powerful storytelling with humor to tackle one of the industry's most important topics.
- Shaun Haney – Founder of RealAgriculture and host of RealAg Radio, presenting "5 Things to Watch in Canadian Agriculture." Haney's insights help producers stay ahead of emerging trends and challenges in the ag sector.

The conference will be emceed by Katelyn Duban, host of the Wildrose Farmer podcast and a recognized voice in Canadian agriculture.

The full-day event features breakout sessions, expert panel discussions, over 50 exhibitors, networking opportunities, door prizes, and meals- all included with admission. Early bird tickets are \$55 and go on sale July 2, 2025 at [cypresscountybusiness.ca](http://cypresscountybusiness.ca).

Interested in sponsoring, exhibiting, or speaking at this year's event? Contact Beth Cash at [beth.cash@cypress.ab.ca](mailto:beth.cash@cypress.ab.ca) for more information.

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For more information or to request an interview, contact Sean Rooney, Cypress County Communications Coordinator at [sean.rooney@cypress.ab.ca](mailto:sean.rooney@cypress.ab.ca) or call 403-526-2888.