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July 17, 2023

CYPRESS COUNTY TO HOST AGRICULTURAL CONFERENCE

The first Cypress County Ag Connections Conference Presented by MNP will take place Nov. 22, 2023.

The producer-focused event aims to support the growth, diversification, and sustainability of the agriculture industry in the region, through innovation and education. The event will feature more than 15 ag-focused speakers discussing topics relevant to beef and crop producers.

The event will be held at the Medicine Hat Exhibition and Stampede grounds and will welcome farmers, ranchers, and those in agriculture from across southern Alberta and Saskatchewan.



Keynote speaker, farmer, and mental health advocate

Lesley Kelly will share 'When Stress is more than a Season.' Other sessions include Smart Irrigation, Innovation in Ag: Drones, The First 48 Hours of a Calf's Life, In-Bin Grain Storage & Management, Farm Direct Marketing, Farm Financials, Forage Blends for Southern Alberta, Trends in Ag Technology, 2024 Global Farming Outlook, and more.

"Cypress County understands and appreciates the importance of agriculture in our region" says Reeve Dan Hamilton. "We want to ensure this industry is viable and sustainable for many years and we see this event as the opportunity to support our farmers and ranchers while connecting them with ag-based businesses in the region."

More information about the event can be found at www.cypresscountybusiness.ca. Registration will open Friday, Sept. 1 and can be done online or at the county office.

This event is possible thanks to support from Cypress County Council, presenting sponsor MNP, platinum sponsors APEX Alberta, FCC, and Terralta, gold sponsors Alberta Canola, Big Marble, Pattison Media, Ducks Unlimited Canada, Western Tractor, Medicine Hat Chamber of Commerce, and silver sponsors Medicine Hat Exhibition & Stampede, Alberta Beef Producers, Specialty Seeds Ltd., and UFA.

For more information, including sponsorship and exhibitor opportunities, please contact Beth Cash at beth.cash@cypress.ab.ca or 403-525-3238.